2024 EMEA Cybersecurity Report. Executive summary.

A public-safe executive summary of the 2024 EMEA cybersecurity findings across the Numata client base, prepared for executive teams and technology leadership.

PUBLISHED	COVERAGE	PREPARED BY	DISTRIBUTION
2024	EMEA	Numata Business Technology	Public

SUMMARY

The EMEA mid-market held its ground, but the attack surface grew faster than the controls.

The 2024 findings show a client base that has meaningfully improved its baseline, while contending with an expanding surface driven by supplier integrations, remote work and rapid AI adoption. Progress is real, and it is uneven.

WHAT WE OBSERVE

01 **Baseline controls are trending in the right direction.**
Multi-factor coverage, patch discipline and email defence all improved year over year across the EMEA client base.

02 **Identity remains the single highest-leverage investment.**
Where identity was hardened, the frequency and severity of investigated events dropped visibly. It is the most reliable place to spend the next unit of budget.

03 **Supplier and third-party exposure widened.**
Integration-driven exposure accounted for a growing share of events. Continuous vendor assurance is now a mid-market issue, not just an enterprise one.

04 **Response readiness is the differentiator.**
Businesses that had rehearsed their response, at executive level, recovered materially faster from the events they did face.

METHOD

Aggregated, anonymised signals from Numata managed services delivery across EMEA, cross-referenced against regulator advisories and public incident data. The full report is available on request.

LICENCE / ATTRIBUTION